



CMHF Strategic Plan 2026–2029

Version 1-External Facing Website

Our Mission

The Canadian Medical Hall of Fame recognizes and celebrates Canadian health leaders whose work has advanced health and inspires the pursuit of careers in the health sciences.

Our Vision

A Canada that honours our medical heroes—those of the past, present, and future.

Our Values

Celebration • Collaboration • Diversity • Inspiration

Our Strategic Priorities

1. Grow Our Reputation

Position CMHF as Canada's recognized authority in celebrating excellence in medicine and health sciences.

We will:

- Increase national visibility and recognition of CMHF and its Laureates.
- Strengthen the profile and reach of the Induction Ceremony.
- Expand strategic media, academic, and community partnerships.
- Create new opportunities for Canadians to engage with health leaders and their stories.
- Preserve and celebrate Canada's medical history through expanded recognition initiatives.

2. Inspire Generations

Engage Canadians, students, and professionals through the stories and impact of CMHF Laureates.

We will:

- Empower Laureates to serve as ambassadors, mentors, and advocates.
 - Expand opportunities for students to explore careers in health and science.
 - Strengthen educational programs that connect young people with inspiring role models.
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- Share impactful stories that demonstrate how Canadian health innovations have improved lives.
 - Use modern communications and digital platforms to reach new audiences.
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3. Secure the Future

Build the financial and organizational capacity needed to sustain CMHF's impact for generations to come.

We will:

- Strengthen and diversify revenue sources.
 - Grow philanthropic support and sponsorship partnerships.
 - Build long-term financial resilience.
 - Enhance organizational sustainability and operational effectiveness.
 - Ensure CMHF remains a trusted and valued national institution.
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Our Commitment

Over the next three years, CMHF will focus on strengthening its core programs, increasing national impact, and securing the resources necessary to advance its mission.

Together with our partners, Laureates, supporters, and communities, we will continue to honour excellence, preserve history, and inspire future generations.