



<p>Grow our Reputation <i>Increase our national profile with new and existing stakeholders</i></p>	<p>Inspire Generations <i>Inspire excellence in the health sciences, health, and health care for future generations</i></p>	<p>Secure the Future <i>Build financial capacity to enable a robust future</i></p>	<p>Promote Inclusion <i>Ensure excellence through diversity and inclusion</i></p>
<p>Objectives:</p> <ol style="list-style-type: none"> 1. Strengthen our profile 2. Develop and implement a comprehensive communications strategy 3. Consolidate and expand partnerships and alliances with stakeholders 	<p>Objectives:</p> <ol style="list-style-type: none"> 1. Increase the engagement of our Laureates as active champions 2. Increase the impact of the medical student award 3. Identify strategies to share the stories of the Laureates with Canadians 4. Develop strong relationships with health science trainees, researchers, and early career health practitioners 	<p>Objectives:</p> <ol style="list-style-type: none"> 1. Expand the scope and intensity of revenue development 2. Ensure our resources align with our strategic and operational priorities 	<p>Objectives:</p> <ol style="list-style-type: none"> 1. Increase Board diversity 2. Broaden diversity of our external stakeholders 3. Engage with stakeholders (clinical and research) across all health disciplines in all that we do

